



## ASCEND 2019 - Fulfilled

You Are Loved

March 23, 2019  
8am to 4pm

Bel Air Church  
16221 Mulholland Dr.  
Los Angeles, CA  
90049



AscendWomen.org \* Facebook - Ascend Women \* Twitter - @AscendWomen \* Instagram – Ascend Women

# ASCEND CONFERENCE

## March 23, 2019

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Bel Air Church, 16221 Mulholland Dr., Los Angeles, CA 90049

ASCEND Women's conference is in its sixth year of production. Our mission is to continue in ministry outreach to women across the city, nation, and around the world. ASCEND is the result of a calling from God to see all women saved, set free, and His name glorified.

ASCEND Conference attendees bring in hundreds of women each year, with an average of 18 – 22 sponsors for each event. Each year, location changes have allowed ASCEND to expand its target market and reach new audiences. We started in the Bel Air area at Bel Air Church, expanded to Pasadena at the Ambassador Auditorium, and then reached those of the inner city at Angeles Temple, before circling back to Bel Air in 2016. In 2018, we had an annual spring event hosted at the Sportsmen's Lodge in Studio City, CA. This upcoming year, in 2019, we are back home at Bel Air Church.

We expect a high volume of attendees as each year we have brought in powerhouse speakers such as CeCe Winans, Lisa Osteen-Comes, Caroline Barnett, Star Parker, and Congresswoman Michele Bachmann. For ASCEND 2019 – Fulfilled, we have amazing speakers including: Wendy Williams, April Osteen-Simons, and Doug Addison. And we are excited to announced special musical guest, Lincoln Brewster – no one will want to miss his unplugged performance! Each attendee receives an attendee bag full of information, gifts, and items that we believe they will find beneficial. In that past, attendee bags have included books, DVD's, music CD's, notepads, gift certificates, coupons, and informational brochures on relative topics.

*“Be strong and courageous. Do not fear or be in dread of them, for it is the Lord your God who goes with you. He will not leave you or forsake you.”*

*Deuteronomy 31:6*

#### LOCATION

Bel Air Church  
16211 Mulholland Dr.  
Los Angeles CA 90049  
(818) 788-4200

#### REACH

This year, ASCEND is back at their home church at Bel Air Church. The Sanctuary has a large capacity and we anticipate a very large turnout of approximately 600 people. These Christian women range from 16 to 80 years old, and include a large percentage of prominent women active in their churches, philanthropy, and communities.



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## SPONSORSHIP MENU

Premier and Collaboration Packages receive the highest degree of visibility and appreciation for their commitment. Scroll down for complete package details. Customized packages are also available to fit *your* needs!

Premier Collaboration Package	\$3500
Lunch Sponsor Package	\$2500
Collaboration Package	\$1500
Commercial 60 second spot	\$350
Book Trailer 60 second spot	\$350
Film Trailer	\$350
Billboard Ad or Logo on Main Stage screen	\$350
Attendee Bag Stuffer	\$300
Attendee Conference bags (with your logo)	\$750
Program Guide Ad – 2 sizes, Full or Half	\$400, \$300
Vendor Exhibit Booth (includes 2 registration admissions and Lunch)	\$375

### Film, Book, or Commercial Trailer Sponsor Includes:

Up to 60 second trailer or video clip delivered to us in digital format with DVD back up copy by February 23, 2018. Film trailers are standard length. Commercials and Trailers will be shown in the order chosen by Conference Executives. See Deadlines & Deliverables document for full details.

*“Be strong and courageous, for you will lead my people to possess all the land I swore to give their ancestors. Be strong and very courageous. Obey all the laws Moses gave you. Do not turn away from them, and you will be successful in everything you do. Study this Book of the Law continually. Meditate on it day and night so you may be sure to obey all that is written in it. Only then will you succeed. I command you, be strong and courageous! Do not be afraid or discouraged. For the Lord your God is with you wherever you go.”*

Joshua 1:6-9



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### Premier Collaboration Package includes: **\$3,500**

- Public Recognition W/ 3 Min. interview from main stage of your sponsorship
- 60 Second Commercial Spot
- Supply your own item for inclusion in attendee bag
- 2 ASCEND registrations
- Full-page ad in official ASCEND program
- Vendor Booth
- Logo on website
- Logo on big screen at ASCEND Conference
- Logo on e-blasts

### Lunch Sponsor includes: **\$2,500**

- Public Recognition from main stage
- "Thank you" signage at lunch tables as sponsor
- 60 second spot
- Supply your own item for inclusion in attendee bag
- 2 ASCEND registrations
- Full-page ad in official luncheon program
- Vendor Booth
- Logo on website
- Logo on big screen at ASCEND
- Logo on e-blasts

### Collaboration Package includes: **\$1,500**

- Public "Thank you" recognition of sponsorship
- Supply your own item for inclusion in attendee bag
- Half-page ad in official ASCEND luncheon program
- 2 ASCEND registrations
- Vendor Booth
- Logo on big screen at ASCEND
- Logo on website
- Logo on e-blasts

*"For the Spirit God gave us does not make us timid, but gives us power, love, and discipline."*

1 Timothy 1:7



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## ASCEND Women's Luncheon 2019 Sponsorship Deadlines & Deliverables

### PRODUCTION SCHEDULE

Program Content  
Commercial Film Spots  
Logo  
Bag Stuffer

### DUE DATES

February 25, 2019  
February 27, 2019  
Upon booking to use for promotional collateral  
March 15, 2019

### DELIVERY INSTRUCTIONS

*Proof of delivery is suggested*

#### Physical Materials

Please deliver all materials to:

**Bel Air Church**  
**Attention: ASCEND Women**  
**16221 Mulholland Dr.**  
**Los Angeles CA 90049**  
**(818) 788-4200**

Contact **DeAnna Kane** for questions  
on delivery issues at:

[deanna@deannakane.com](mailto:deanna@deannakane.com)  
(323) 314-1559

*Proof of delivery is suggested*

#### Digital Files

Please contact **DeAnna Kane** at:  
[deanna@deannakane.com](mailto:deanna@deannakane.com) for instructions on how to  
upload your 60 second film trailer digital files on line. You  
can also send a back-up DVD copy to:

**ASCEND Women**  
**16161 Ventura Blvd #C839**  
**Encino, CA 91403**  
**(323) 314-1559**

*Be on your guard; stand firm in your faith; be courageous; be strong.*

1 Corinthians 16:13



**REGISTRATION BAG STUFFERS**

Please provide 600 to be included in the registration bags.

Bag stuffers may include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants promotional gifts have also included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by ASCEND Executives.

Please see address above for delivery.

**EXHIBIT BOOTH**

The exhibit area is located inside the venue in an adjoining room. The wall partition will be partially removed to give attendees access to the vendor tables during the programming, as well as giving vendors access to view programming without leaving their table unattended. A 6-foot table, tablecloth, and two chairs will be provided to you. There is limited power, and you should have a back-up internet hot-spot in case of internet failure. You may begin setting up as early as 7:30 am on Saturday morning. Your booth should be completed by 9:00 am in anticipation of early arrivals. Please have your booth torn down by 3:00 pm. Please dispose of all your trash and media materials, leaving your booth area clean and as you found it.

**PROGRAM**

Please deliver the file format jpeg, or pdf by email, dropbox, or mail CD to:

ASCEND Women  
**DeAnna Kane** or  
[deanna@deannakane.com](mailto:deanna@deannakane.com)  
**(323) 314-1559**

**DeAnna Kane**  
**16161 Ventura Blvd #C839**  
**Encino, CA 91436**  
**(323) 314-1559**

*Please contact DeAnna Kane for all questions*

FULL PAGE	8”H x 5”W	no bleed
HALF PAGE	4”H x 5”W	no bleed

*“Trust in the lord with all your heart; do not depend on your own understanding. Seek his will in all you do, and he will direct your paths.”*

*Proverbs 3: 5-6*



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### REGISTRATION BAGS

ASCEND will purchase bags; please provide *your* logo ASAP for printing.

### 60 SECOND COMMERCIAL SPOT

60 Second Sport to be shown once during the General session. Please contact DeAnna Kane at [deanna@deannakane.com](mailto:deanna@deannakane.com) for instructions on how to upload your digital files on line or send by dropbox. You can also send a backup DVD copy to:

**DeAnna Kane**  
**16161 Ventura Blvd #C839**  
**Encino CA 91436**  
**(323) 314-1559**

### DEADLINES & DELIVERABLES

### DUE

High-Resolution Logos	Immediately
Full & Half page ad	February 25
60 Second Commercial Spot	February 27
Bag Stuffers	March 15
Names of ASCEND attendees	March 17

### LOGO – DUE IMMEDIATELY

Please deliver a digital file to:  
[deanna@deannakane.com](mailto:deanna@deannakane.com)  
High-resolution logo for print and/or web

### ATTENDEE LIST

Names of luncheon attendees should be mailed to:

**DeAnna Kane**  
[deanna@deannakane.com](mailto:deanna@deannakane.com)

*ASCEND is honored to work with FrontGate media. Please contact them directly with any questions or needs. We are happy to put a special package or grouping of items together to fit your personal needs. Let FrontGate help you design something unique.*

*ASCEND is a non-profit organization working under Divine Christian Academy using tax-I.D. #46-2958079*

*Thank you for your sponsorship, collaboration, and underwriting of the ASCEND Women’s organization. You’re helping change lives across the country and around the world. Without you these events would not be possible, and we are humbled and grateful for your support.*

*Overhearing what they said, Jesus told him, “Don’t be afraid; just believe.”*

*Mark 5:36*