

# CREATION

FESTIVAL

## ABOUT US & GENERAL FACTS

**Northeast: June 25-28**

•

**Northwest: July 30 -Aug 2**



Creation Festivals, LLC  
PO Box 86 / Medford, NJ 08055  
800-327-6921

## Mission Statement

To present the Gospel through music, teaching and any other creative means so that those attending will be drawn to salvation and discipleship in Christ. We come together by the thousands to "Give Tribute to Our Creator" and to allow His Spirit to birth many as "new Creations" in Jesus Christ who will love and serve Him. (*Colossians 1:15-18*)

<http://creationfest.com/ne/about-us/history/>

## Who?

Creation Northeast & Creation Northwest

[www.creationfest.com](http://www.creationfest.com)

<http://creationfest.com/ne/about-us/history/>

## What?

- \* A four -day /five night, outdoor music experience
- \* More than 70 artists and performers and 20 Speakers performing on 6 stages
- \* Music store and Expo area with over 140 exhibitors
- \* Extreme sports and skate park
- \* Late night cafe featuring a comedy night, blues night, & talent search
- \* 2 twenty-eight foot jumbotron screens positioned in the main area
- \* Youth Pastor VIP club, kid's stage, candle lighting, communion, Baptism

## Where?

Creation Northeast:

\*Within the beautiful mountain ranges of of Agape Farm in Mt. Union, PN

Creation Northwest:

\*Near the beautiful Columbia River region of Tri-Cities, Wa at the Benton Co. Fairgrounds.



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## When?

### **Creation Northeast: June 25 - June 28, 2014**

- \* Onsite camping includes showers and restroom facilities
- \* Area hotels, motels, and cabins are available

### **Creation Northwest: July 30 - Aug 2**

- \* Onsite camping includes showers and restroom facilities
- \* Area hotels, motels, and cabins are available

## Attendance

- \* Creation Northeast: 60,000 daily - 240,000 unique impressions
- \* Creation Northwest: 25,000 daily - 80,000 unique impressions

## Tickets

**Creation Northeast:** \$89.00-\$115.00 adults; \$64.00-\$90.00 youth (6-11).  
Children under 5, FREE

**Creation Northwest:** \$104.00-\$145.00 adults; \$64.00-\$90.00 youth (6-11).  
Children under 5, FREE

## Producer

- \* Creation Festivals, LLC - Founded through Come Alive International, Inc in 1979 - the premier name in Christian Music entertainment

## Contact

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# CREATION FESTIVAL

## A TRIBUTE TO OUR CREATOR

The scenic mountains of Pennsylvania are truly wonders of God's creation. It seems like they go on forever, rolling along, unconcerned with the movement of time. In the midst of these mountains however, is a plot of land that has been undeniably blessed by God. Everything about this land sings praises to God and once a year the tens of thousands of people who call it home reunite to rejoice with it.

For one week each year Creation Festival attendees gather at the Agape Farm to camp in the hot sun, or on the wet ground, depending on the year. Sometimes they fight menacing June bugs, sometimes they don't get enough sleep, and sometimes they get hungry because they can't be bothered to waste time eating when there is so much to see! They are exposed to a variety of styles of music and speakers who challenge the very foundations of their faith all day for four days straight. They are challenged, encouraged, questioned, and uplifted at every turn. Through all of this, the violent crimes that tear our world apart are nowhere to be found. This place is a place of peace. The Creation Festival stands in sharp contrast to the world around it and its light shines—a beacon of hope to a lost world.

The Creation Festival was established in 1979 when a Lancaster, Pennsylvania area concert promoter and the founders of Come Alive International, Inc. in Medford, New Jersey came together out of a mutual desire to create a youth-oriented festival unlike any that had come before it. Come Alive Ministries, Inc. at that time was producing the popular "The Come Alive Show" on predominantly secular radio stations and the fusion of music and ministry in a festival setting was a natural evolution of the vision the two groups shared. "The existing festivals were very reluctant to present rock music and we felt it was time to do a festival that would place a strong emphasis on teaching and music directed towards youth," say the festival founders, expressing the need for a different kind of festival than what was being offered. They go on, "From the very first festival, we recognized the calling God had upon this event to reach young people with His love." Each year the Creation Festival staff and attendees witness just that, as thousands of youth pour forward to dedicate, renew, and revive their commitment to Christ.

The main vehicles of renewal and encouragement at the Creation festival are music and teaching. Over the years the festival has featured a virtual who's-who of Christian musicians. Christian music's founding fathers, Larry Norman, Phil Keaggy, Randy Stonehill, Barry McGuire, and Keith Green, to name a few, would all be welcomed to the stage. Platinum selling artists like P.O.D., Amy Grant, Switchfoot, Michael W. Smith, Jars of Clay, Pillar, and Petra would launch careers that would take Christian music to unimagined new heights from the Creation stage. Artists such as Charlie Peacock, DC Talk and the Newsboys would be introduced to the world at this very festival. And, artists that never quite fit the mold, like Steve Taylor, The Innocence Mission, Resurrection Band and Leslie Phillips, would challenge the festival's audience to open their minds to the artistry and diversity of God's creation. Today, Creation features some of the hottest acts in Christian and cross-over-music. Acts such as, TobyMac, Skillet, Third Day, Casting Crowns, Christ Tomlin, Switchfoot, Newsboys, and many more. To continue to reach the masses and bring others to know Christ, Creation tries to bring in new 'cross-over' talent each year such as, pop sensation Owl City or AAA radio top 10 Artist NeedtoBreathe.

## CREATION FESTIVAL – A TRIBUTE TO OUR CREATOR continued....

For many attendees, the music is what draws them to the Festival, but each day's teaching seminars are as much a part of the festival as the music. Such world-renowned teachers as Tony Campolo, Winkie Pratney, Josh McDowell, Josh Harris, Larry Tomczak, Chuck Smith, Miles McPherson, Buster Soaries, Lori Salerno, and Frank Peretti have all brought their message to the assembled group.

Such musical artists as Sheila Walsh, Mylon Lefevre and Glenn Kaiser have given their testimonies and teachings as well. Even famed actors/actresses such as Lisa Whelchel (Facts of Life), Kirk Cameron (Growing Pains, Left Behind), and Stephen Baldwin (Fear Factor, The Flintstones II, etc.) have shared their lives with festival audiences. The Creation Festival gathers believers from many different denominations and backgrounds, all of them finding joy in the fellowship of God's people. It's a lot like coming home—it feels just right.

Since it's humble beginnings, the Creation Festival has seen unparalleled growth. What began as a gathering of five thousand or so believers has evolved into two events on separate coasts. Creation Northeast is held every June at the festival's "home," the Agape Farm in Pennsylvania while its younger sibling, Creation Northwest has been held every July since 1997 at the beautiful Gorge Amphitheater in Washington State. Beginning in 2010, Creation Northwest's new home will be at the Enumclaw Expo Center in Enumclaw, WA.

The Creation Festival has become the world's largest annual Christian festival, which has not gone unnoticed. The festival has been featured by many mainstream media outlets, including CBS' "Sunday Morning" with Charles Kuralt, VH1, PBS, Details Magazine, The New York Times, and GQ Magazine, who's feature on the festival is the largest in the history of the magazine. In 2004 the Creation Festival was honored by the Gospel Music Association with the Lifetime Achievement Award, an honor that recognizes major contributions to the gospel music industry through a company's commitment to the Christian community for 20 or more years. As you can see, the Creation Festival's impact has been felt far beyond the Christian community.

When all is said and done though, it's the body of Christ coming together that matters above all else. The festival's founders and the thousands of Creation Festival staff and volunteers have consistently presented a place where people of all ages, races, colors, creeds and denominations can come together and be among their brothers and sisters in Christ. They come from all over the world—Switzerland, France, Canada, the United States, Iceland and even further—to experience the worship, teaching and fellowship of the Creation Festival. At the festival's end you breathe a little deeper, you think a little harder, and most of all, you know that you have experienced God's love first-hand...coming here changes you each and every time.



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# Media Coverage

## Media Coverage:

- \* Fox News - ran a feature in the top of the hour news break in June 2005. The segment aired 13 times throughout the day
- \* CNN - Included the Festival in a small feature about the Christian industry in July 2005
- \* CBS Sunday Morning with Charles Kuralt - 20 minute segment featuring the Festival viewed by over eight million people across the nation
- \* GQ Magazine - 13 page feature in the Feb 2005 issue, the largest feature in the history of the magazine
- \* VH1 - Featured in 'VH1 Presents Religion: A Pop Culture History' Documentary series in April 2005
- \* *New York Times* - article in July 2004
- \* FUSE tv - ran coverage from Creation in 2008 and 2009 as apart of their summer festival coverage
- \* Seattle Times - ran an article in July 2009 covering Creation Festivals Northwest
- \* Creation Festivals also covered by the following outlets: Details Magazine, Time Magazine, NBC News, PBS, AP News, Gannett News Service and Reuters
- \* **International Media:**
- \* Media outlets from around the world come to Creation to cover the event, including Iceland, Switzerland, Denmark, France, Mexico and Canada

## Awards:

- \* In April 2004 the Creation Festival was awarded the Gospel Music Association's Lifetime Achievement Award, an that recognizes major contributions to the gospel music industry through a company's commitment to the Christian community for 20 or more years. Creation is the only festival in the nation to receive this high honor
- \* For the past several years, Creation Northeast has been voted as the # 1 Favorite Festival by the CCM Reader Choice Awards



**The New York Times**

**TIME**



# CREATION FESTIVAL

## SPONSORSHIP & MARKETING

Northeast: June 25 - 28

Northwest: July 30 - Aug 2



**FRONTGATE**<sup>®</sup>  
Since 2001  
Your Gateway To The Christian Audience™

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# PRINT

ANNUAL DIRECT MAIL	SIZE	SPECS	WEST	EAST	MULTI FESTIVAL
DUE DATE			<b>105,000</b>	<b>255,000</b>	<b>360,000</b>
DEC 15TH	FULL	10" X 10.25	\$4,500	\$6,300	\$10,800
	HALF	10" X 5"	\$2,850	\$3,800	\$6,650
	QUARTER	5" X 5"	\$1,200	\$1,600	\$2,800

PROGRAM	SIZE	SPECS	WEST	EAST	MULTI FESTIVAL
DUE DATE		PRINT QUNTY	<b>15,000</b>	<b>30,000</b>	<b>45,000</b>
MAY 20	FULL	7.5" X 10"	\$1500	\$2800	\$4300
	HALF	7.5" X 5"	\$850	\$1300	\$2150
	QUARTER	3.75" X 5"	\$600	\$800	\$1400

PROGRAM INSERT	SIZE	SPECS	WEST	EAST	MULTI FESTIVAL
DUE DATE		PRINT QUNTY	<b>15,000</b>	<b>30,000</b>	<b>45,000</b>
MAY 20	FULL	7.5" X 10"	\$2500	\$4800	\$7300
	HALF	7.5" X 5"	\$1150	\$2700	\$3850



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# EXHIBIT BOOTH

VENDOR BOOTH 8X8	INCLUDES			WEST	EAST
DUE DATE				25,000 DAILY	60,000 DAILY
MAY 15	1 TABLE			\$65	\$65
	2 CHAIRS			\$20	\$20
	ELECTRICITY			\$95	\$95
	BOOTH			\$750	\$750
	TOTAL			\$930.00	\$930.00
TO PURCHASE:	EMAIL <a href="mailto:creation@frontgatemedia.com">creation@frontgatemedia.com</a>				

VENDOR BOOTH 8X10	INCLUDES			WEST	EAST
DUE DATE				25,000 DAILY	60,000 DAILY
MAY 15	1 TABLE			\$65	\$65
	2 CHAIRS			\$20	\$20
	ELECTRICITY			\$95	\$95
	BOOTH			\$890	\$890
	TOTAL			\$1070.00	\$1070.00
TO PURCHASE:	EMAIL <a href="mailto:creation@frontgatemedia.com">creation@frontgatemedia.com</a>				



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# VIDEOS

MAIN STAGE :60 VIDEO AD VIDEO SCREENS				TYPE	PER DAY AD	TOTAL ADS	WEST	EAST	MULTI-FESTIVAL
Place your ad on the Main Stage for :60 at a time. Ads are sold in a set of 4, 1 each day.							25,000	60,000	85,000
				INDIV			\$435	\$760	
Due Date June 10				SET	1	4	\$1,740	\$3,040	\$4,780
				SET	2	8	\$3,480	\$6,080	\$9,560
				SET	3	12	\$5,220	\$9,120	\$14,340
				SET	4	16	\$6,960	\$12,160	\$19,120
Main Stage has (2) 20x20 Video Screens, which make perfect billboards for you companies still ads during set changes. Video ads have high impression and impact.									

FACEBOOK VIDEO :60 SEC VIDEO AD				TYPE	NUMBER OF ADS PER MTH	NUMBER OF MTH	WEST	EAST	MULTI-FESTIVAL
Place your ad on the Creation FB for :60 at a time. Ads are sold individually and are very limited.									
				INDIV			\$200	\$400	
Due Date June 10				OPT 1	1	2	\$400	\$800	\$1,200
Reach: Likes 56k, Avg post reach 30k-40k				OPT 1	1	3	\$600	\$1,200	\$1,800
				OPT 1	2	2	\$400	\$800	\$1,200
				OPT 1	2	3	\$600	\$1,200	\$1,800
The Creation Festival Facebook is a great way to interact and build added exposure or relationship with your message. Video ads have high impression and impact through our Social Media outlets. Space in this area is limited.									



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# Golf Cart Billboards

GOLF CARTS					COST		WEST	EAST	EAST & WEST
					# OF CARTS	>>>>	10	70	85,000
Put your logo/ message on all Creation Golf Carts					\$150	EACH	\$1500	\$10,500	\$12,000

Make your presence known, by being the EXCLUSIVE GOLF CART SPONSOR at Creation Northeast and Northwest. Creation Golf Carts are essential for transporting staff, volunteer, and artists all over the venue from backstage, through crowd and campgrounds, criss crossing the venues multiple time daily.

# Wristbands

FESTIVAL WRISTBANDS					WEST	EAST	EAST & WEST
Put your message on the Creation Wristband.					25,000	60,000	85,000
Due Date: April 20					\$4,800	\$11,400	\$16,200

Every festival attendee receives a wristband to wear while attending the festival. Often times attendees wear their wristband weeks after the festival is over as a souvenir. The wristband sponsorship presents a 1" x 3" space on all wristbands for a logo and approved messaging.

# Portable Restrooms Billboard

FESTIVAL RESTROOMS DUE DATE JUNE 10					WEST # UNITS	EAST # UNITS	EAST & WEST EXPOSURE
Put your message on all of the Portable Restrooms					125	300	85,000
<b>COST</b>		\$45			\$5,625	\$13,500	\$19,125

You are sure to have the attention of the attendees here. Make an impression and let your message or product get the exposure it needs on all of the restrooms throughout the entire Festival grounds.

# CAMPSITES

CAMPSITE NAMING RIGHTS				CAMPSITES	WEST	EAST	EAST & WEST	MULTI-FESTIVAL
					25,000 DAILY	60,000 DAILY	85,000 DAILY	DISCOUNT
SPONSOR'S CAMPSITE				A, B, C, D, E, G, H, J, K	\$4,500	\$7,500	\$12,000	\$2,000
CUSTOM VERTICAL FLAGS WITH LOGO ON IT				4 included, extra \$300 each	Included	Included	Included	
OFFICIAL NAME ON MAP					Included	Included	Included	
FIRST RIGHT OF REFUSAL FOR 2015					Included	Included	Included	
Banner Tape around sites					Included	Included	Included	
<p>There are multiple campsites at Creation Festivals. This is the first year, Creation is offering Campsite Sponsors to take over the name, look, and feel of each campsite. Sponsor will have the creative liberty to work with the Festival to showcase unique branding and experience marketing within their campsite area.</p> <p>Multiple camping sections can be sponsored. Additional options or discounts are available if multiple sections are secured.</p>								



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# T-Shirts

<b>VOLUNTEERS T-SHIRTS (5000 QTY)</b>	<b>LOCATION</b>	<b>EAST &amp; WEST</b>		<b>LIMITED AVAILABILITY</b>
DUE DATE: MAY 5		85,000 DAILY		
Put your logo on all Creation Volunteer T-Shirts	BACK UPPER (6")	\$11,500	EACH	1
	SLEEVE (3")	\$5,000	EACH	1
	BACK LOWER (2")	\$2,000	EACH	6
<p>There are 5000 staff and volunteers that help make Creation possible. Place your logo on the OFFICIAL CREATION VOLUNTEER T-SHIRT and let your logo be seen multiple times by 85,000+ daily attendees and the hundreds of thousands of people who see our staff and volunteers wear their souvenir shirts throughout the whole year.</p>				

# Tent Display

<b>TENT BOOTH 20 x 20</b>	<b>INCLUDES</b>			<b>WEST</b>	<b>EAST</b>
<b>VERY LIMITED AMOUNT</b>				<b>25,000 DAILY</b>	<b>60,000 DAILY</b>
<b>ONLY 5-6 AVAILABLE</b>	1 TABLE			\$65	\$65
	2 CHAIRS			\$20	\$20
	ELECTRICITY			\$95	\$95
	20 x 20 TENT			\$10,000	\$25,000
	TOTAL			\$10,180	\$25,180
<b>DEADLINE: MAY 10</b>	April 15, 2014 - Located in our highest traffic areas and set apart around the main arena. It is our PRIME locations and opportunity.				



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# Live Audience Connections

STAGE ANNOUNCEMENT - by Sponsor				TYPE	PER AD		WEST	EAST	MULTI-FESTIVAL
Place your ad on the Main Stage for 2:00 min at a time. Ads are sold individually and per day.							25,000	60,000	85,000
MAIN STAGE				INDIV	1		\$900	\$2,100	\$3,000
FRINGE STAGE				INDIV	1		\$300	\$550	\$850
OTHER STAGES				INDIV	1		\$200	\$400	\$600

This is a very effective way to connect personally with our audience. Direct Sponsor Announcements have high return and connection for your message and/ or product.

STAGE ANNOUNCEMENT - by Creation Emcee				TYPE	PER AD		WEST	EAST	MULTI-FESTIVAL
Place your ad on the Main Stage for 1:00 min at a time. Ads are sold individually and per day.							25,000	60,000	85,000
MAIN STAGE				INDIV	1		\$450	\$1,050	\$1,500
FRINGE STAGE				INDIV	1		\$150	\$275	\$425
OTHER STAGES				INDIV	1		\$100	\$200	\$300

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# BAND OPPORTUNITIES

ASSET	DAY	TIME	WEST	EAST	MULTI FESTIVAL
MAIN STAGE EVE	Wed - 30 min	5pm - approx.	\$4,000	6,500	\$10,500
MAIN STAGE EVE	Wed - 35 min	5:45pm - approx.	6,000	8,500	\$14,500
MAIN STAGE MORN	Thurs, Fri, or Sat - 30 min	10am - approx.	\$2,500	\$4,500	\$7,000
MAIN STAGE MORN	Thurs, Fri, or Sat - 40 min	11:35am - approx.	\$3,500	\$5,500	\$9,000
FRINGE STAGE	Thurs, Fri, or Sat	1 - 30 min set	\$1000	\$2000	\$3,000
HM STAGE	Wed, Thurs, Fri	1 - 30 min set	\$800	\$1400	\$2,000

Artists will provide own travel and lodging arrangement.

Creation will waive artist merchandise fee for the day of their performance.

Creation Festival will provide festival backline, production.

For more details or to secure your position on the the Creation Festival program email : [marketing@creationfest.com](mailto:marketing@creationfest.com)



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# TITLE SPONSORSHIPS

TITLE SPONSORSHIP OPPORTUNITIES INCLUDE -

MAIN STAGE

FRINGE STAGE

WORSHIP EXPERIENCE & STAGE

KIDS ZONE & STAGE

BIBLE

YOUTH LEADERS VIP EXPERIENCE

**EXCLUSIVE, DAY, CAMPSITE AND MAIN STAGE MORNING  
PROGRAM SPONSORSHIPS ALSO AVAILABLE**

These are unique opportunities that allow you the partner/sponsor to gain added exposure, and offer some unique experiences while at Creation Festivals.

Details can be forwarded upon request.



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