



MOVIES ON DEMAND

ADVERTISING RATE CARD
2017



Christian Cinema is the largest online source for Faith-Affirming and Family-Approved films and entertainment content. By compiling the broadest selection of content from studios and independent film-makers, Christian Cinema has a strong and loyal audience that offers reach to every segment of the Christian market.

OUR VISITORS' INTERESTS:

- Christian Film
- Christian Music & Books
- Bibles
- Ministry & Educational Resources
- Evangelism Tools
- Other Christian Products
- Para Church Organizations

OUR VISITORS REPRESENT:

- Families
- Individuals
- Church & Ministry Leadership
- Public & Private Educators
- Christian Retailers
- CBA Marketplace Leaders
- Film Industry Leaders

GREAT COMPANIES WE'VE WORKED WITH:



Contact FrontGate Media: 949-429-1000 or www.FrontGateMedia.com/Contact-php

4,600,000

IMPRESSIONS PER MONTH

642,107

FOLLOWERS ON SOCIAL MEDIA

301,093

CUSTOMERS SERVED...AND COUNTING

130,000

EMAIL SUBSCRIBERS

100%

DEDICATED



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Display Ads

Leaderboard
728 x 90px

Homepage Rotator
550 x 275px

Skyscraper
160 x 600px

Medium Rectangle
300 x 250px

Followboard
468 x 60px

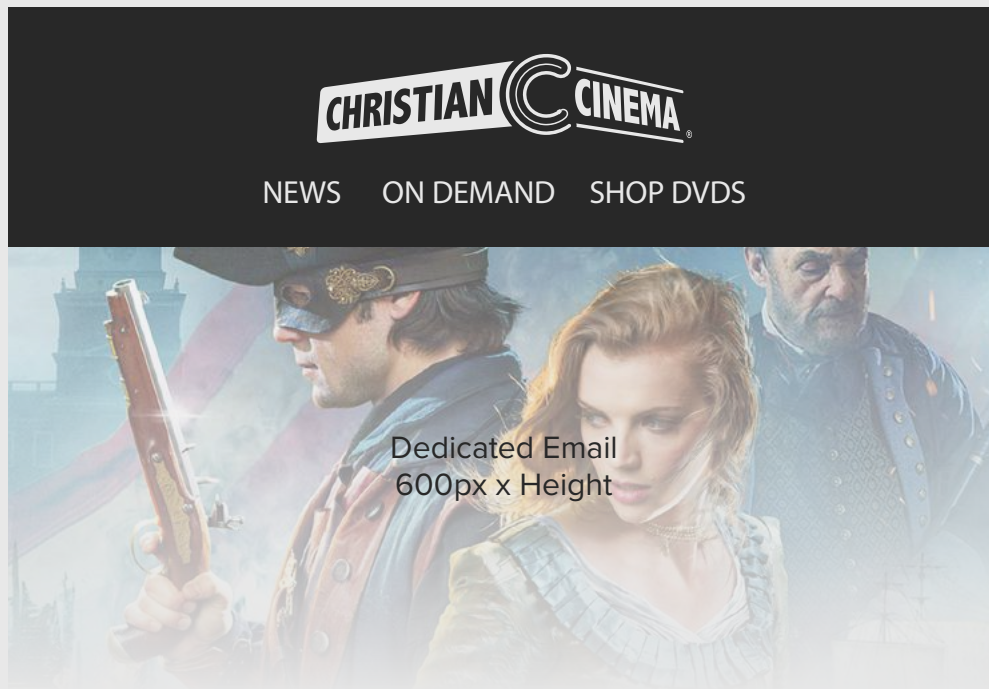
Specifications

- Required formats: 72 dpi, web-ready gif, jpg, png or rich media (see below).
- Total animation time for animated gifs cannot exceed 30 seconds. Rapid strobing is not allowed.

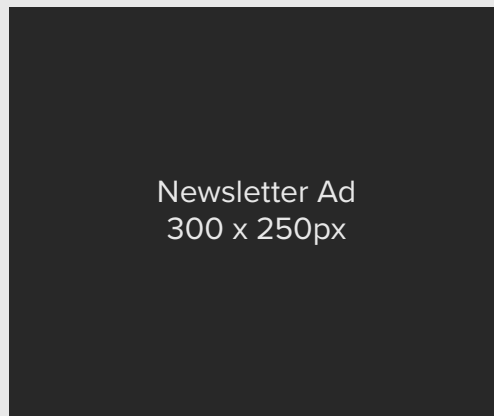
Rich Media

- Maximum rich media file size 90k.
- Media must be user initiated.
- Must contain visible play, pause, and mute buttons.

Email List



Dedicated Email
600px x Height



Newsletter Ad
300 x 250px

Email Specifications

- Html email with inline CSS.
- 600px wide.
- Text version of email is required.
- Christian Cinema header and footer will precede and succeed content.
- Links to products sold by Christian Cinema must link to Christian Cinema.
- Provide subject line (must be approved).

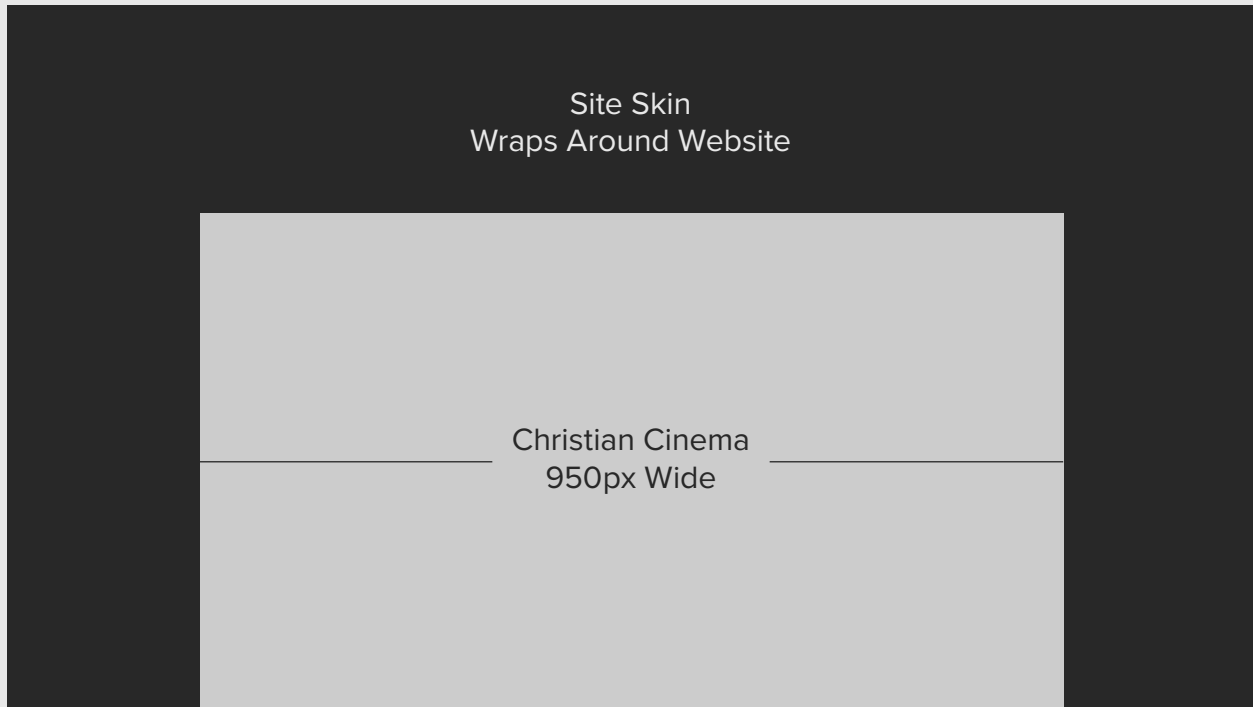
Newsletter Ad Specifications

- Required formats: 72 dpi, web-ready gif, jpg, or png.
- Total animation time for animated gifs cannot exceed 30 seconds. Rapid strobing is not allowed.



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Site Skin



Advertiser Examples



Site Skin Specifications

- Required formats: 72 dpi, web-ready jpg or png.
- Maximum file size is 240k.
- Top portion above Christian Cinema site is 150px high.
- Christian Cinema content area is 950px wide.
- Creative must fade on left, right, and bottom to a background color of your choice.



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Creative Submission

- Send all creatives to creatives@christiancinema.com.
- Creative delivery deadline is 7 days prior to launch.
- Creatives received after these deadlines cannot be guaranteed for on-time launch or impressions.
- All creative must be approved by Christian Cinema staff prior to launch.

Pricing	Dimensions	Max File Size	Price
<hr/> A LA CARTE			
Homepage Rotator	550 x 275px	50k	\$500/week
Leaderboard	728 x 90px	30k	\$7 CPM
Skyscraper	160 x 600px	30k	\$7 CPM
Medium Rectangle	300 x 250px	20k	\$7 CPM
Followboard	468 x 60px	20k	\$7 CPM
Dedicated Email	600px x Height	-	\$3,000
Newsletter Ad	300 x 250px	20k	\$400
Site Skin	Custom	240k	\$1,400/week
<hr/> PACKAGES			
30 Days - Save 60%			\$6,000
1 Dedicated Email + 2 Newsletter Ads + ROS Banners + Site Skin (Bonus: 4 Social Posts)			
14 Days - Save 30%			\$4,000
1 Dedicated Email + ROS Banners			
7 Days - Save 20%			\$2,400
1 Newsletter Ad + ROS Banners + Site Skin			

Contact



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