



BIOLA MEDIA CONFERENCE 2012 EVENT PARTNER PACKAGES "FINDING YOUR CREATIVE BREAKTHROUGHS"

The Biola Media Conference is the largest national conference for entertainment professionals of faith working in mainstream media today. The annual event draws 700+ attendees in search of professional training and instruction from some of the most influential individuals in Film, TV, PR, Media Marketing, Management and Digital Media today. Topics cover every aspect of media related careers, technologies, and ministries from the creative, to the financial, to the production process. See BiolaMedia.com.

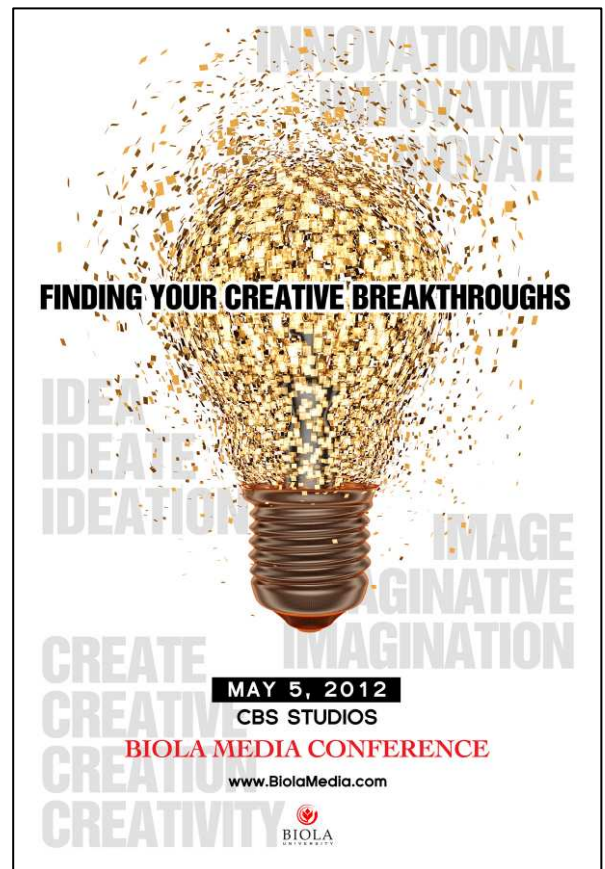
The 18th Annual Biola Media Conference will take place on Saturday, May 5, 2012 on the CBS Studio Center lot in Hollywood. This location creates the perfect environment to learn, engage, and interact with today's leaders of the film, television and digital media industries. General and Breakout Sessions will be conducted onsite in several of the soundstages on the lot. This year will again feature significant time for personal connection and networking, much of which will take place on the CBS "New York Street" set location featuring a media fair and networking events.

The entertainment and media industries can agree on one thing: Disruption has become the "new normal." The music industry is being radically transformed, book publishing isn't far behind, and social media is radically changing our view of how to connect with an audience. As a result, at this year's Biola Media Conference, we're focused on priorities for the future. The world has gone digital, but in that world, what matters now?

The Biola Media Conference is recognized as THE premiere event for Christians working in the entertainment field, and its impact is being felt globally.

The entire event is sponsored by the Cinema and Media Arts Department at Biola University, one of the most effective and successful entertainment degree programs in the country. Located only 30 miles from the entertainment capital of the world, Biola attracts and supplies unprecedented access to industry professionals and opportunities, bringing an integrated standard of professionalism and Christian faith that is helping to change our world.

BMC 2012: Finding Your Creative Breakthroughs. If it's time to get serious with your career and calling, there's no better place to be than figuring out how to get to your next step.





There are no better voices on these subjects than our 2012 Keynote Speakers:



Gavin O'Connor
American film director,
screenwriter, producer
Warrior (Lionsgate)
The Smashing Machine (HBO)
Miracle (Walt Disney Pictures)



Simon Swart
Executive Vice President
and
General Manger of
North America for
Fox Home Entertainment



Devon Franklin
VP Production at
Columbia Pictures/Sony



2011 Beyond Digital w/ Kevin Kelly



2010 Worlds Collide

"I wasn't prepared for how inspirational the Biola Media Conference would be to me. All those young people...with the Holy Spirit blazing brightly in their eyes! I was so moved. I felt such a sense of divine empowerment."

- Joe Eszterhas, Hollywood Legend: Screenwriter of 16 films grossing more than \$1 billion at the box office, Author of Crossbearer: A Memoir of Faith, Biola Media Conference 2009 Keynote Speaker

"This generation is visual, digital, and connected. Reaching this culture continues to be the greatest challenge ever faced. Our goal is to create a new strategy for reaching an image based generation."

- Ralph Winter, Executive Producer X-Men, X-2, X-Men: The Last Stand, Fantastic Four: Rise of the Silver Surfer

Contact FrontGate Media

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"At The Biola Media Conference, the focus is on the real-life, practical issues of producing films and creating television and other media. Theoretical discussions are nice, but if you want to get your hands dirty and make a real difference, then this is the place to be."

~ **Phil Cooke**, President and Creative Director of Cooke Pictures, Founding Partner of TWC Films

"Biola continues to emerge as the best place around for young Christian filmmakers to develop a unique point of view, and to become excellent at their craft."

~ **Scott Derrickson**, Director/Screenwriter of Exorcism of Emily Rose, Biola Alumnus ('89)

"The spiritual and practical importance of this conference should not be underestimated. Attendees hear wisdom from accomplished professionals who care about them. Discussions are started and deals have been made as a direct result of this event."

~ **Scott A. Shuford**, Founder & President of FrontGate Media & Cofounder of the non-profit My Broken Palace.

"The Biola Media Conference is a wonderful event for people aspiring to integrate their faith into the real entertainment marketplace to connect with seasoned professionals and each other. I have seen great inspiration happen there, but also important new relationships forged that continue well beyond any one conference."

- **Terry Botwick** - Co Founder 1019 Entertainment, Producer/ Writer "Cool It," former president of Vanguard Films & Animation, former COO of Big Idea Productions, and former SVP of Programming for CBS.

THE TOP EXECUTIVES & SPEAKERS IN ENTERTAINMENT

Each year's event features top speakers from all aspects of the industry. Surprise guests frequently appear to speak and attend each year. A partial speaker list from previous Biola Media events includes...

DICK COOK - Former Chairman of The Walt Disney Studios

LORI MCCREARY- Producer/CEO of Revelation Entertainment with Morgan Freeman

MICHAEL FLAHERTY - President, Walden Media

MARK ZORADI - Former President, Walt Disney Studios Motion Pictures Group

RALPH WINTER - Producer, 1019 Entertainment, X-Men, Fantastic Four, Wolverine

PHIL COOKE - Producer, Director, Author, BMC Host

JESSE BRYAN - Creative Director, Mars Hill Church

JUSTIN CHANG - Film Critic, Variety

JIM KRUEGER - Comic Writer/Filmmaker

PERRY LANARO - VP of Corporate Finance, Paramount Pictures

MATT MEEKS - Social Media Strategist Fox Television, Paramount, NBC Universal

DAN RUPPLE - Comedy Writer/Producer, CEO of Seriously Funny Entertainment

SCOTT DERRICKSON - Writer/Director, The Exorcism of Emily Rose

STEVE MCEVEETY - Producer of Passion of the Christ, Braveheart, We Were Soldiers

SHERRI SHEPHERD - Actress: The View, Everybody Loves Raymond, The Jamie Foxx Show

ARTHUR ANDERSON - Producer/Director, Face Off, Mission Impossible II, MI:3

KEN WALES - Producer, Amazing Grace



AUDIENCE

The 2012 Biola Media Conference exposes your organization to an audience of film and media producers, directors, writers, actors, media arts pastors, academic leaders, musicians, technology managers, executives, and students.

This year's 18th annual event expects 700+ attendees actively involved in every aspect and arena of film making, television production, news media, digital media, animation, music licensing, radio production, media management, financing and technologies.



General Session



Jim Krueger & Brian Godawa



Kurt Schemper Scott Dunlop Kay Sumner Will Bigham Lisa Swain
 Intervention Real Housewives OC Dog Whisperer On The Lot CMA Professor

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EVENT PARTNERSHIPS

SPACE CLOSES: FRIDAY, APRIL 20

It's a radical, brave new world in Hollywood. The Christian community has finally been discovered, as both producers and consumers, creating nothing less than a complete revolution in media. There has never been a better time for your company to get involved and reach these influential individuals in the entertainment industry. Be a part of the Biola Media Conference!

Key event partners receive the highest degree of visibility and appreciation for their commitment to the Biola Media Conference. Packages include the following: Scroll down for additional details on each individual partnership package. **ALL OPPORTUNITIES CAN BE CUSTOMIZED TO FIT YOUR NEEDS.**

SUMMARY

Green Room Partner	\$2,995	Discount Combo Pack:	\$775
VIP Dinner Sponsor	\$2,495	Pick Two: Table Toppers, Bag Stuffer	
Keynote Partner Package	\$2,995	or Session Guide-Full Page	
Producer Partner Package	\$2,495	Table Toppers	\$575
Coffee Bar & Registration Host	\$1,775	VIP Speakers Bag Stuffer	\$475 per item
Pastry & Cookie Bar Host	\$1,500	Attendee Bag Stuffer	\$475 per item
Film Trailer	\$1,300	Session Guide Ads - 3 sizes	\$375-\$575
APP Sponsor-Digital Session Guide	\$1,000	Pen Sponsor	\$475 +pens
Commercial Spot up to 60s	\$775	Registration Bag Partner	\$250 +bags
Book Trailer	\$775	Lanyards	\$250 +lanyards
		Vendor Exhibit Booth	\$650
		- incl. 2 free admissions/lunches = \$400 value	
		Vendor Exhibit Booth	\$450
		- incl. 1 free admission/lunch = \$200 value	
		Booth Bonus:	\$250
		Balcony Banner on NY Street	



EVENT PARTNER PACKAGE DESCRIPTIONS

Green Room & VIP Opportunities:

Green Room Partner **\$2,995**

- Up to 60 second commercial shown in a General Session
- Sponsorship Signage in Green Room
- Supply your item for inclusion in the Green Room Speaker bag AND VIP Dinner bag
- Supply your item for inclusion in the conference registration bag
- Social Media recognition to BMC audience via all outlets
- Logo presentation on General Session screens
- Logo in all print, web, and email media promotional materials
- Four (4) conference registrations including lunches
- Full page ad in the Session Guide
- Vendor Exhibit Booth on NY street set
- Two (2) tickets to the exclusive VIP Evening Dinner w/ Speakers & Special Guests

VIP Dinner Sponsor **\$2,495**

This VIP dinner will host 125 special guests including key Hollywood contacts and their guests including speakers from the conference, Studio Task Force members, and others.

- Up to 5 minute presentation during the dinner to...
 - present your information
 - show your trailer or promotional piece at dinner AND the conference
 - distribute your hand out
- Supply your item for inclusion in the VIP Speakers bag
- Social Media recognition to BMC audience via all outlets
- Full page ad in the Session Guide
- Public Recognition at the dinner
- Up to three (3) VIP dinner seats
- Three (3) conference registrations including lunch



VIP Dinner

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Comprehensive Event Opportunities:

Keynote Partner Package \$2,995

- Up to 60 second commercial shown in a General Session
- Supply your item for inclusion in the conference registration bag
- Supply your item for inclusion in the VIP registration bag
- Social Media recognition to BMC audience via all outlets
- Logo presentation on General Session screens
- Logo in all print, web, and email media promotional materials
- Public introduction and appreciation for your support
- Four (4) conference registrations including lunches
- Two tickets to the exclusive Post Production Evening Dinner w/ Speakers
- Full page ad in the Session Guide
- Vendor Exhibit Booth on street set

Producer Partner Package \$2,495

- Full page ad in the Session Guide
- Supply your item for inclusion in the conference registration bag
- Social Media recognition to BMC audience via all outlets
- Logo presentation on all General Session Screens
- Public Announcement during the program
- Logo in all print, web, and email media promotional materials.
- Two conference registrations including lunch

Coffee Bar & Registration Hosts \$1,775 ~~TWO AVAILABLE~~ - **1 LEFT**

- "Your Name" Snack Bar - Host Signage for entire day
- Signage at Registration
- Full page ad in the Session Guide
- Supply your item for inclusion in the registration bag
- Vendor Exhibit Booth next to Coffee Bar on New York Street set
- Logo in all print, web, and email media promotional materials
- Two conference registrations including lunch
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375



Pastry & Cookie Bar Host \$1,500

- “Your Name” Snack Bar - Host Signage for morning and afternoon
- Full page ad in the Session Guide
- Supply your item for inclusion in the registration bag
- Vendor Exhibit Booth near to Snack Bar on New York Street set
- Logo in all print, web, and email media promotional materials
- Two conference registrations including lunch
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375.

Film Trailer \$1,300

- Your up to 3 minute trailer shown at ONE of the following times: Opening Keynote, Mid-Morning Keynote, or Final Keynote Sessions.
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375.

APP Sponsor: Digital Session Guide \$1,000

- Exclusive Sponsorship of Digital Biola Media Conference Session Guide
- Tab on Digital Session Guide
- Linkable Logo and/or text at the bottom of every page
- Social Media recognition to BMC audience via all outlets
- On-stage announcement recognition for Digital Session Guide



Commercial Spots \$775

- Your up to 60 second spot shown at ONE of the following times: Opening Keynote, Mid-Morning Keynote, or Final Keynote Sessions.
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375.

Book Trailer \$775

- Your up to 60 second book trailer shown at ONE of the following times: Opening Keynote, Mid-Morning Keynote, or Final Keynote Sessions.
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375.



Discount Combo Pack \$775

- PICK TWO: Table Toppers, Bag Stuffer or Session Guide Full Page (see separately below.)
- Optional: Social Media recognition to BMC audience via all outlets, additional \$375.

Table Toppers \$575

- Supply your artwork and we'll print a table topper for all tables in multiple locations throughout the New York Street set area where lunch and the networking sessions will take place.

Attendees Bag Stuffer \$475 per item

- Supply your item for inclusion in the Biola Media Conference registration bag given to all attendees.

VIP Speakers Bag Stuffer \$475 per item

- Supply your item for inclusion in 125 VERY EXCLUSIVE gift bags provided by the Biola Media Conference to VIP Guests and Speakers both at the conference and the VIP dinner.

Session Guide Advertisements:

The Session Guide is a beautiful, 4 color layout printed on high quality paper and serves as the attendees' guide to the entire Biola Media Conference event. Attendees consult the Guide repeatedly throughout the day. Three options:

Two Page Spread \$575 Full page 8" H X 5" W \$475 Half page 4" H X 5" W \$375

Pen Sponsor \$475 + 700 pens

- Supply your pen for all attendees to use all day long in note taking and personal networking.

Registration Bag Partner \$250 + bags

- Supply 700 of your bag to be given to every conference attendee at registration.
- Include your own bag stuffer in the bag (a \$475 value.)

Lanyards \$250 plus lanyards

- Supply 700 lanyards to be given to all conference speakers and attendees at registration.



Vendor Exhibit Booth \$650
- incl. 2 free admissions and lunches (\$400 value)

Vendor Exhibit Booth \$450
- incl. 1 free admission and lunch (\$200 value)

Booth Bonus: \$250
- Balcony Banner on NY Street (Max Size 4' h x 10' w)

BOOTH INFORMATION:

- Skirted 8' table & chair provided.
- Two or one conference registrations including lunch.
- Electricity hook up provided. Bring your extension cords and electronics.
- Includes umbrella for the booth.
- On site internet access. (Please request user/pass.)
- Prepare to be outdoors. Sun care and jacket recommended.
- Can be breezy - strongly suggest something to hold down papers.

Space Closes Friday, April 20



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Exhibit Booths Line the New York Street Set



Biola Media Conference 2012 Reservation Form

All information below is **REQUIRED** to reserve your promotion. Please complete and fax to 949-625-8288, or scan and email to Kyle@FrontGateMedia.com, or mail to the address below.

Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ P.O. Number (if applicable) _____

E-mail _____ Signature: _____

(Signature acknowledges you have read and understand all listings and terms on pages 11-13.)

Please indicate your selections with an "X" below.

Green Room Partner **\$2,995** Name 1 Name 2

Conference & VIP Dinner Attendee Name: _____

Conference only Attendee Name: _____

Cell Phone #'s: _____

VIP Dinner Sponsor **\$2,495**

Conference & VIP Dinner Attendee Names: _____

Cell Phone #'s: _____

Conference & VIP Dinner Attendee Name: _____

Cell Phone #'s: _____

Keynote Partner Package **\$2,995**

Conference & VIP Dinner Attendee Name: _____

Conference only Attendee Name: _____

Cell Phone #'s: _____

Producer Partner Package **\$2,495**

Conference Attendee Name: _____

Cell Phone #'s: _____



- Coffee Bar & Registration Hosts** \$1,775
 - OPTIONAL: Social Media** \$375

Conference Attendee Name: _____
 Cell Phone #'s: _____

- Pastry & Cookie Bar** \$1,500 Name 1 Name 2
 - OPTIONAL: Social Media** \$375

Conference Attendee Name: _____
 Cell Phone #'s: _____

- Film Trailer** \$1,300
 - OPTIONAL: Social Media** \$375

- APP Sponsor-Digital Session Guide** \$1,000

- Commercial Spot, up to 60s** \$775
 - OPTIONAL: Social Media** \$375

- Book Trailer** \$775
 - OPTIONAL: Social Media** \$375

- Discount Combo Pack** \$775 Circle Two: Table Topper Bag Stuffer Session Guide FP

- Table Toppers** \$575

- VIP Speakers Bag Stuffer** \$475 per item ITEM: _____

- Attendees Bag Stuffer** \$475 per item ITEM: _____

Session Guide Ads – select a size...

- Two Page Spread \$575 Full page 8"X5" \$475 Half page 4"X5" \$375
- Pen Sponsor** \$475 + 700 pens



- Registration Bag Partner** **\$250 + 700 bags**
- Lanyards** **\$250 + 700 lanyards**
- Vendor Exhibit Booth** **\$675** - incl. 2 free admissions/lunches (\$400 value)
 - BOOTH BONUS:** **\$250 for Balcony Banner on NY Street**

Conference Attendee Name: _____
 Cell Phone #'s: _____

- Vendor Exhibit Booth** **\$475** - incl. 1 free admission/lunch (\$200 value)
 - BOOTH BONUS:** **\$250 for Balcony Banner on NY Street**

Conference Attendee Name: _____
 Cell Phone #: _____

Upon receipt of your reservation, you will receive an invoice and delivery instructions within 1 week.

Terms: Delivery instructions and deadlines will be provided separately. All rates are net rates. Invoice will come from FrontGate Inc. All payments are due in advance of the event and should be made by check payable to FrontGate Inc. per payment terms as provided solely by FrontGate Inc. Reservations are non-refundable and non-cancelable as of our receipt of this signed agreement. Media vehicle reserves the right to require content edits appropriate to their audience or to decline ad content at their discretion. It is your responsibility to review invoices immediately for accuracy and to pay by the due date indicated. Past due invoices incur 1.75% interest on unpaid balance per month and due upon receipt, with a minimum charge of \$15. As with all interest payments, payments received from advertiser will be applied to interest due prior to reduction of balance principle. Bounced checks result in a \$35 fee. If collection is necessary, client agrees to pay all collection costs and attorney fees.

Please return this form via...

Fax to 949.625.8288

or

Scan and email to Becky@FrontGateMedia.com.

Contact FrontGate Media

949.429.1000

Becky@FrontGateMedia.com