



WORSHIP TEAM MARKETING PROGRAM

The FrontGate Media Worship Team Marketing Program connects you with just under 100,000 worship leaders and worship team members through one, easy step. By request, we can also provide you with a marketing plan that reaches Worship Music fans, please inquire.

Our network of market leading media can be reserved all at once or as individual line items. The network includes:

- Worship Musician! magazine/direct email
- Christian Musician magazine/direct email
- Creator Magazine magazine/web/eneewsletter
- TheWorshipCommunity.com direct email/web site
- HighestPraise.com direct email/web site
- WorshipAlliance.com direct email



In addition to the package below, you can also order anything from the menu a la carte.

THE DISCOUNT PROGRAM: \$3,775

The comprehensive program designed to insure that your message stands out by delivering at least 86,000 impressions to worship leaders and team members while saving you \$300+ off the regular cost.

- Worship Musician! Full Page
- Christian Musician Full Page
- Creator Full Page
- Worship Musician! Direct Email
- Christian Musician Direct Email
- Christian Musician Summit Direct Email
- Creator Email Newsletter Advertorial
- Creator Web Ad
- TheWorshipCommunity.com Direct Email/Web Ad
- HighestPraise.com Direct Email/Web Ad
- WorshipAlliance.com Direct Email

ADDITIONAL OPTION:

Reach 26,000 Youth Pastors through the Youth Specialties Update \$595

An excellent addition to the package above if you have a more youth group friendly product! Every Tuesday, 26,000 youth pastors receive YS weekly update featuring the latest resources, news and fun facts. Each issue YS offers ONLY ONE html ad in the right hand side of the email. Use the news update to directly reach youth pastors. Example:

<http://www.youthspecialties.com/free/ysupdate/030408.html>

AD INCLUDES

- 180x150 pixel ad
- Gif, or jpeg
- Link to your site

TO RESERVE, CONTACT FRONTGATE MEDIA at 949-429-1000

Updated 02/2009

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WORSHIP MUSICIAN! / CHRISTIAN MUSICIAN / CHRISTIAN MUSICIAN SUMMIT

These sister publications are a part of the Christian Musician media family which also include the Christian Musician Summits – some of the most attended worship leadership events in the country. The brand reaches a core audience of Christian musicians serving in the church and elsewhere.

The brand skews male 30-50, with a readership of church leadership including senior pastors, worship leaders, worship team members, and tech team members.



COMBO DISCOUNT

- Full page in both Worship Musician! & Christian Musician
- Reaches more than 45,000 readers
- Only \$1,600 (saves you \$200.00!)

WORSHIP MUSICIAN! MAGAZINE AD

Worship Musician! Magazine is a bi-monthly resource devoted to equipping the entire team of Worship Musicians as they seek to lead a life of Christ-centered worship. Each issue is aimed at helping those who play a part in worship at their local church - including worship leaders, musicians, songwriters, audio/video techs, and the pastoral leadership overseeing this aspect of congregational life. They can all take encouragement from features and columns on practical help for worship teams.

REACH

Each bi-monthly magazine has a circulation of 10,000 to reaching more than 35,000 readers through their music ministry through a combination of paid subscribers, retail sales, and worship oriented events.

MAGAZINE AD OPTIONS:

Full Page: \$950.00
 Half Page (H): \$600.00

PRODUCTION SCHEDULE:

Issue	Bonus Distribution	Space Due	Art Due	Street Date
Jan/Feb	Winter NAMM & Worship Northwest	Dec 5	Dec 10	Jan 13
Mar/Apr	GMA Week & Northwest Christian Educator Conf.	Feb 5	Feb 10	Mar 10
May/Jun	CMS @ the Chapel, Summer Festivals	Apr 3	Apr 8	May 10
July/Aug	Summer NAMM, Festivals, GGB	Jun 5	Jun 10	Jul 11
Sept/Oct	Thriving Musician Summit, Seminars4Worship Events	Aug 5	Aug 10	Sep 10
Nov/Dec	CMS @ Overlake, Seminars4Worship	Oct 2	Oct 9	Nov 10

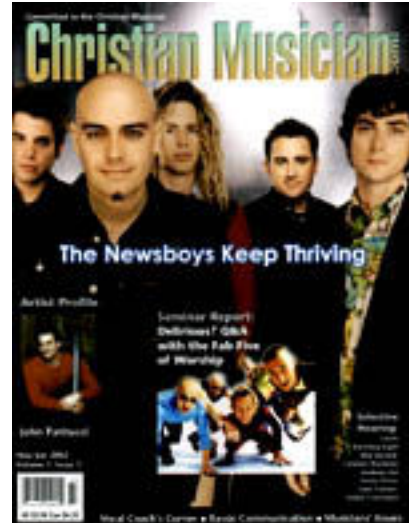
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CHRISTIAN MUSICIAN MAGAZINE AD

Christian Musician is the only musician's magazine devoted exclusively to Christians improving musicianship and live performance.

This unique niche matched with Christian Musician's exclusive editorial including artist interviews, professional clinics, gear reviews and album reviews has created tremendous subscriber loyalty among this frequent equipment purchasing demographic.

Each bi-monthly issue is laden with hands-on product reviews and teaching columns aimed at raising the level of musicianship for acoustic & electric guitar, bass, keyboards, drums and vocals. Issues feature profiles/interviews with musician's musicians, NAMM Convention show reports and industry insights.



REACH:

Each bi-monthly has a circulation of 5,000 to reach a readership of 10,000 musicians. (a combination of paid subscribers, retail sales, and musician oriented events)

MAGAZINE AD OPTIONS:

Full Page: \$850.00
 Half Page: \$650.00

PRODUCTION SCHEDULE:

Issue	Bonus Distribution	Space Due	Art Due	Street Date
Jan/Feb	Winter NAMM & Worship Northwest	Dec 5	Dec 10	Jan 13
Mar/Apr	GMA Week & Northwest Christian Educator Conf.	Feb 5	Feb 10	Mar 10
May/Jun	CMS @ the Chapel, Summer Festivals	Apr 3	Apr 8	May 10
July/Aug	Summer NAMM, Festivals, GGB	Jun 5	Jun 10	Jul 11
Sept/Oct	Thriving Musician Summit, Seminars4Worship Events	Aug 5	Aug 10	Sep 10
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DIRECT EMAILS:
WORSHIP MUSICIAN!
CHRISTIAN MUSICIAN
CHRISTIAN MUSICIAN SUMMIT

Your direct email ad will reach the subscribers of Worship Musician!, Christian Musician and Christian Musician Summit reaching 10,000 active subscribers.

\$400.00

THEWORSHIPCOMMUNITY.COM / HIGHEST PRAISE NETWORK
WEB BANNER and DIRECT EMAIL COMBO

www.theworshipcommunity.com and www.highestpraise.com

The Highest Praise Network reaches a community of worship fans, worship leaders, and team members through its two web resources to give you a strong audience of worshippers looking for new resources.

TheWorshipCommunity.com is a blog community made of up a growing number of worship leaders and their team members. The site provides a forum for worship leaders and to gain insight and support from their peers. Due to the nature of the site, this is a perfect place to reach and influence a community of worship leaders.

HighestPraise.com reaches a broad audience of worship leaders as well as worship music fans by offering the latest in worship music, resources and encouragement for over a decade. The site was one of the first to EVER offer free, downloadable praise/worship music!

COMBO PACKAGE \$575

The combo package puts you on both sites for maximum exposure:

BANNERS (468x90 and 300x250)
 25,000 views/month

DIRECT EMAIL
 12,500+ recipients



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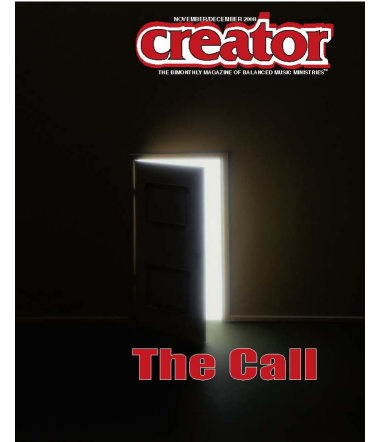
CREATOR MAGAZINE/WEB AD/E-NEWSLETTER ADVERTORIAL

Dr. Vernon Sanders

www.creatormagazine.com

Creator Magazine—

- is a resource for balanced music ministries
- is for church worship/music leaders
- is not denominational or organizational
- covers evangelical to liturgical
- is practical & applicable
- is published bimonthly (6 issues/year)
- is in its 30th year of publication
- serves growing, active churches



Each issue of Creator contains feature articles and departments pertaining to the church's music ministry. A typical publication year contains a variety of thematic issues, some of which have evolved into annual events. Creator's website serves as the focal point for the Creator Leadership Network, a virtual community of over 2500 church musicians, pastors, and worship leaders who look forward each week to the leadership resource Monday Morning Email.

Creator publisher **Dr. Vernon Sanders** has been involved in Church Music and Worship Ministry in some capacity since 1957 serving as rock musician, college professor, expatriate, jazz pianist, a non-profit arts foundation administrator, an author, and a music publisher. He served for many years as Associate Professor/Director of Choral Activities at the University of Regina, Canada, and was Director of Music Ministry at Trinity Presbyterian Church in San Carlos, California, for 16 years before "retiring" to devote more time to his family and his position as publisher of Creator Magazine. His education includes a BA (Music Education) and MA (Historical Musicology) from UCLA, and a DMA (Conducting) from Stanford University, but he learned the most about what music is about and how to interpret it from John Nelson in Aspen, and John Alldis in Europe. He was the founding president of the Saskatchewan Choral Federation, the founding Executive Director of the Schuyler Institute for the Arts in Worship, and the founding Charter Member of the Association of Canadian Choral Conductors. Dr. Sanders served for nearly ten years as the Executive Director of the National Association of Church Musicians. He was for 20 years the managing partner of Thomas House Publications, a music publishing company which was subsequently purchased by the Fred Bock Music Company. His published choral works appear in a number of catalogs, and choirs under his direction have appeared on regional and national radio and television in the US and Canada. He is a frequent workshop leader and guest speaker throughout North America.



Creator Package:	18,500 impressions	\$1075
4C Full page ad	1,500 magazines	
Newsletter Advertorial*	5,000 subs (2500 x 2)	
Web Banner	12,000 views (468x60)	

* Dr. Sanders will editorialize your content in two email newsletters, one each month.

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WORSHIP ALLIANCE: DIRECT EMAIL

www.worshipalliance.com

WorshipAlliance.com was founded by award winning worship music producer Tom Brooks as a world wide gathering place for the Worship community.

Known for his best-selling projects for Integrity Music, Tom is a teacher and requested speaker at worship events all across the country.

Worship Alliance has 2,500 worship leaders and team members who have opt'd in to receive notices and offers from partners like you.

\$225.00



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